

**Leavey School of Business, SCU
Global Fellows Program
Placement**

Name of organization & website URL:

Kasha Rwanda www.kasha.rw and www.kasha.co

Contact person:

Dianne Dusaidi

Location of Organization:

Country: Rwanda

Region: East Africa

Street Address: KG622st #5, Kimihurura Kigali

Description of organization (history, mission, focus):

Kasha is an e-commerce company for women which sells personal care, health and beauty products at an affordable cost and in a convenient and confidential manner.

How many interns can you accommodate this year?

(Minimum of two students per location)

Two

Please Answer the Following Questions for EACH Available Job:

Job Description: What will the student intern be doing?

Kasha hopes to expand throughout the country by end of Year. The interns can help with the expansion plan, supply chain, marketing and or operations of the business. We will place them according to where assistance is needed in our business and their personal strengths and interest.

What helpful talents and/or skills should the student intern possess, if

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any, including major (business, engineering, etc.)?

Finance, engineering, operations, marketing, design, supply chain and most important of all, flexibility!

What would a typical day be like?

Every day is different, Kasha is a startup! On Monday's we start the week off with a team meeting to discuss the progress to our monthly targets. For an intern their daily priorities would focus on syncing with internal and external stakeholders as necessary to make progress on monthly targets or specific projects. On Friday's we do a company townhall meeting connecting Rwanda and Kenya teams.

Any other special requirements?

No

What is your date preference for students to work with you?

(Fellows are expected to spend 6 to 8 weeks working with an organization – ideally late June-August)

We are flexible we just need advance notice of at least one month

What is appropriate attire for internship (office) and within your region?

For Kasha business casual

For Kigali- light clothes for during the day and some sweaters for the evenings as it gets chilly. Short shorts, mini skirts etc are ok in certain areas –we will advise when we meet them.

Do you regularly have interns working with you? Will there be other interns working with the SCU Global Fellows?

We occasionally have interns. We do not have any interns scheduled to work at Kasha during that time for now.

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If there is a mandatory language requirement, what language and how fluent must the fellow be?

English. French or Kiswahili is a bonus but not required.

LOGISTICS:

What are housing options and costs?

Housing will be at Centre Christus – Costs are \$15/day

Please provide an estimate of other costs/week that the interns will need to pay for themselves. What does it include?

All examples are in Rwanda francs (Rwf) current exchange is 1usd- 890Rwf.

Transport to the office (public transportation)- motorcycle rides this is the quickest way to get to the office. Price will vary from where they will be coming from. I do not think it would exceed 2,000rwf to go and come back. Cabs are about 10K back and forth.

Lunch- 20k rwf per month is the cost for lunch at the office

Internet on their mobile- can go up to 20k per month for unlimited but they can buy cheaper bundles.

Unlocked phones- most American phones need to be unlocked and this prices varies widely. I would suggest they get a local phone and sim card. Small local phones cost around 10k-60k and sim cards are about 1k rwf.

Outings- Kigali is on the high end of East Africa so a regular meal + wine at the restaurant could range from 15-25K rwf per person.

What is the nearest airport (with airport code)?

Kigali International Airport (KGL)

What is the weather between late June and early September?

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Very warm in June, July and August but it usually rains heavily from August 15th onwards.

What are some possible weekend excursions/activities for young people?

Local pubs and restaurants

There is no place in Rwanda that is more than 5 hours away!

Beaches- Lake Kivu has Rubavu (gisenyi) and Kibuye (3hrs from Kigali)

Mountain gorillas- Musanze (2 hours from Kigali)

Canopy walk- Nyungwe (rainforest) also good for bird watching and chimps (5hrs from Kigali)

Game range- Akagera park (2hours from Kigali)

Any other helpful descriptions and comments:

Prior to traveling to Rwanda -

Read the books

Thousand Hills to Heaven

<https://www.amazon.com/Thousand-Hills-Heaven-Restaurant-Rwanda/dp/0316232912>

We Wish to Inform You That Tomorrow We Will be Killed With Our Families: Stories from Rwanda

<https://www.amazon.com/Wish-Inform-Tomorrow-Killed-Families/dp/0312243359>

Kigali is an up and coming city, developed. People do dress well – conservative western clothing.

While you are there, participate in [Umuganda Day](#) at least once