

Leavey School of Business, SCU

Global Fellows Program

Placement

Name of organization & website URL:

Bright Generation www.brightgeneration.org

Contact person

Name: Bernice Dapaah

Location of Organization:

Country: Ghana

Region: Ashanti Region

Street Address: Adjacent National Youth Authority, Harper Road, Adum –Kumasi,

Description of organization (history, mission, focus):

The idea of establishing BGCF came from the experiences of three local young women who had been working with youth organizations in Ghana. They each had shared backgrounds working to promote the socio-economic and educational development of women and youth in impoverished areas. We recognized that programs catered to those who were most vulnerable, women and youth, were seriously lacking in our communities. A common interest was realized to develop an organization that had a specific focus on women and youth, and to create projects that help people help themselves out of poverty. We understand that poverty is not just the lack of food and shelter, but also the loss of one's dignity and identity. We came together to establish a non-governmental organization to help fight poverty by harnessing the enormous potential, energy and creativity of women and youth in Ghana. We are currently working on two social enterprises the Ghana Bamboo Bike www.ghanabamboobikes.org Project which uses native bamboo to manufacture bamboo bikes for both the local and export markets. It is a commitment project of the Clinton Global Initiative University and a winner of the 2010 UNEP Seed Initiative Award. The Kumasi Handmade Plastic Recycle Products a 2010 finalist of the Harvard University Women in Business also seeks to reduce the mountain of plastic waste scattered all over the city, turn this waste into opportunity and reduce poverty by upcycling these plastic thrash into eco friendly high fashionable products such as tote bags, laptop bags, wallets, rain coats, backpacks etc for the export markets. Educational support programs; distribution of shoes, school uniforms, books ,bag, ICT training etc

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How many interns can you accommodate this year?

(Minimum of two students per location)

Two or three interns will work well for us.

Please Answer the Following Questions for EACH Available Job:

Job Description(1) : What will the student intern be doing?

The intern will be involved in market research and assist in designing an agribusiness model for organic greenhouse farming technology.

Job Description(2) : What will the student intern be doing?

Additional tasks will be to conduct an impact assessment of our program and implementation of some funded projects (optional) in selected locations with our Evaluation team and assist in planning our shoes and bicycle distribution events.

What helpful talents and/or skills should the student intern possess, if any, including major (business, engineering, etc.)?

No special talents are required to work with BGCF. Interns with some skills in business planning and/or engineering design will find opportunity to hone their experience. Ability to do in-depth research will add to the value of the intern to Bright Generation.

What would a typical day be like in the office?

Report to the office a 9:00 am, check and reply emails and perform administrative task, have meetings with the Executive director and BGCF Team to plan the day's activities and assign roles

2. Spend time carrying out assigned duties and providing periodic feedback on progress or challenges

3. Work actively together with the team to carry out some out-of-office community engagement programs

4. Write reports on field activities where necessary.

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5. Organize recreational or traditional events with students or community members where our support programs are targeted

6. Make occasional visits to the bamboo bicycle factory to do independent assessment of the production chain

Any other special requirements?

Interns who demonstrate strong passion for community development, entrepreneurship and business growth are valuable to us

What is your date preference for students to work with you?

(Fellows are expected to spend 6 to 8 weeks working with an organization – ideally late June-August)

Our dates are quite flexible

What is appropriate attire for internship (office) and within your region?

Business casual or African-style wears are considered to be good

Do you regularly have interns working with you? Will there be other interns working with the SCU Global Fellows? Yes

If there is a mandatory language requirement, what language and how fluent must the fellow be?

There is no special linguistic requirement for our interns.

LOGISTICS:

What are housing options and costs? Will you be able to recommend or provide housing for the interns?

Interns will be hosted in a designated house. Approximately \$100 can cover the cost of housing

Please provide an estimate of other costs/week that the interns will need to pay for themselves. What does it include (meals, transportation, etc)?

Interns could spend about \$ 100-150/week on meals and transportation. However, depending on the spending behavior of the intern, this could change

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What is the nearest airport (with airport code)?

Kotoka International Airport (Code: ACC) and Kumasi Airport (Code: KMS).

What is the weather between late June and early September?

The weather is warm and humid. It does rain frequently in Ghana during the period between June and September. Tropical sun is extremely strong and can burn you very quickly. Interns are to take precautions to protect themselves from long exposure to the sun's radiations.

What are some possible weekend excursions/activities for young people?

Interns enjoy seeing places of historic importance in Ghana and participating in out-door activities. The options include visiting various tourist attractions, going to the club, soccer matches, swimming. A visit to Bonwire the famous historical town of Kente colorful clothes. A visit to the Ashanti palace museum, Ntonso Adinkra village, Ahwiaa Craft village, Military museum, the national Cultural Center, the central market (A state-of-the-art), Owabi bamboo forest, Bobbie forest and Lake Bosomtwe, one of the biggest and natural lakes in the world. Participants may spend a night at the luxurious hotel near the Lake (Kessben Hotel)

Any other helpful descriptions and comments:

Interns are to make the best out of their working experience with BGCF. They must be willing to add to their cross-cultural experience and be deeply committed to social development.