

Leavey School of Business Global Fellows Program Placement Information

Name of organization & website URL: Prafull Oorja Charitable Foundation, www.prafulloorja.org

Prafull Oorja Contact :

Mateen Jamadar – Intern Coordinator
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Location of organization (incl. street address): 2338 14th A Main, Indira Nagar, Karnataka, India

How many interns can you accommodate and what is your preference for dates? (Fellows are expected to spend 6 to 8 weeks working with an organization.):

We can accept 3 interns. Dates: July 1 - September 15.

If there is a mandatory language requirement, which language and how fluent must the fellow be?: English is required. If anyone has a background in Indian languages (Hindi, Tamil, Kannada, Telegu), it is useful.

Description of organization (history, mission focus, goals, accomplishments):

Prafull Oorja means “Radiant Blooming Energy” in Sanskrit. Prafull Oorja is a Bangalore-based organization that brings yoga and other holistic practices to under-resourced populations, including Special Needs Children, Rural Populations, and Conflicted Groups. Prafull Oorja trains teachers, parents, yoga teachers, and local leaders to sustain the systems and practices shared. The service of Prafull Oorja Charitable Foundation began in 2011, and it was Officially a Registered Trust in the State of Karnataka in 2014.

Prafull Oorja has 15 yoga therapists working with 500 persons with special needs in 15 centers across Bangalore each week. We also impact hundreds of individuals in rural communities.

Please Answer the Following Four Questions for EACH Available Job:

What will the student intern be doing?

One intern for Fundraising/ Public Relations/ Product Marketing

We want an intern who has a background in product marketing and sales. We have several unique products that can be sold throughout India. This person would help with outreach to yoga studios, spas, and organic shops, cafes, etc.

This person can also help us with grants research and writing, fundraising presentation.

Second Intern for helping with technology: apps research & implementation for our office needs; blogging, photography, brochure making, social media, website

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Third Intern (can be 2 members also)

Intern: Curriculum Development (ongoing for uBloom and uRise)

The curriculum development intern will work with the Training Director and Training Team to update all training materials. This person will be a researcher and a contact point for the training team. The individual will help the Training Director and ED review and update uBloom Level 1 manual and materials; support the training team to create the Level 2 manual by compiling all the research from various members; and will review the uRise materials, and help strategize how to move forward. This person should be able to create fun and informative presentations for Prafull Oorja.

We are a brand-new initiative as of January 2017, and we need your help!
We are looking for a young, passionate intern to help get this project started.

We're looking for someone with an environmental studies/ environmental engineering background, to put together a presentation for the organization. This presentation would include:

1. Research on the air quality history of Bengaluru over the last 10 years annually and monthly if appropriate; and previously by decade for at least 1 century;
2. Research on the impact of air quality on human and other living beings (deaths, illness, etc.)
3. Research on global ideas for transformation
4. Research on potential containers (weather proof, recycled/ upcycled/ eco-friendly) that can hold plants on buildings/ metro station poles;
5. Research on appropriate local plants that could be used throughout the city, with little harm to the infrastructures and maximum oxygen output, maximum CO₂/ CO /other harmful gases input;

This presentation would be used with corporate groups, governmental agencies, and even public.

We would also love for this person to help us with social media-- attracting facebook followers, creating a momentum in the community.

Finally, we foresee a need for someone to help us with advocacy through meeting with potential funders, governmental agencies, etc. The person could also support with event management as a form of advocacy.

We can also allow this person to support local enterprises in going green through reduction/ elimination of plastic usage.

What helpful talents and/or skills should the student intern possess, if any?

Environmental Engineering
Environmental Studies
Marketing/ Sales
Outreach

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Technology

We would like students who are interested in experiencing real India, getting to know the culture, visiting temples and churches, going into the history, attending cultural events, and interacting with locals, immersing themselves in India.

Do you regularly have interns working with you?

Yes, from time to time, we have interns. Right now, we have 1 persons from US and 2 from India.

What would a typical day be like?

2 days/ week: Go to a school and either work hands on with children, parents, teachers. About 3-4 hours/ day.

3 days/ week: Get to office by 10 am. Work on a project such as social media/ website, monitoring and evaluation, etc.

What is the nearest airport (with airport code)?

Bangalore International Airport, BLR.

What are housing options? Approximately how much will this cost week?

It is best to find a location near the school or center where they are most likely to be placed. Rent can vary from Rs 9000-15,000/ month. There are Paying Guests and hostels available as per interns requirements.

What is appropriate attire? What is the weather like between late June and early September?

The weather is post-summer heat into the light monsoons. We get rains in the afternoons, which dissipates quickly after. In September, it is likely to be more moderate.

In India, it is appropriate to cover shoulders (no spaghetti straps) and knees (no skirts above the knee). Men are fine to wear knee-length shorts. It is good to wear light cottons. Nothing formal is required, and Bangalore has a wide variety of clothing of western and Indian wear for good prices.

Please provide estimates of other costs per week that the interns will need to pay for themselves. (Example: Training, Food, lodging, transportation, etc.)

Training/Internship:

Rs 10,000, including airport pick up, Prafull Oorja sponsored events and memorabilia (t-shirt/ cap/ etc), office space, and coordination activities.

Please pay this prior to your arrival to:

Account Name: Prafull Oorja Charitable Foundation

Account Number: 0231053000023695

Bank Name: South Indian Bank

Bank Branch: MS Nagar

IFSC Code: SIBL0000231

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Expect total living costs (excluding upfront training) to range from 12,000 to 28,000 Rs/Month

Monthly Living Expenses:

Housing (Rs 9000-15,000)

Wifi (Rs 500-1000),

Maid (Rs 500-1500),

Electric (Rs 200-400),

Phone (Rs 200-500/ month). We suggest using a brick phone for calls and checking with your mobile provider about international internet for iPhones, etc. SIM Cards can be picked up most major airports as of now.

Food:

Plan to cook for yourself, grab some local food, or hire a cook.

Cooking at home: Staples, Rs 1200/ month; fruits, veggies, milk, Rs 200/ week.

Eating out: A typical western meal vegetarian dinner (pasta, salad, ice tea) out would probably range from Rs 400-Rs 800, without drinks. A typical Indian vegetarian meal out ranges from Rs 40-500, 500 meaning the full on fan-fare. Be prepared for Indian food and spicy food!

There are also more expensive eateries.

Transportation (during the day, to and from airport):

Daily travel by shared cab/ auto & bus, Rs 40-200/ day.

Travel/ Tourism:

Weekend travel is often by bus or train to nearby hills/ mountains/ beaches/ temple towns.

Transportation would cost Rs 1500-3000 for roundtrip bus or train, and Rs 3000-12,000 for roundtrip airfare. a room in a hotel about Rs 1000/ night, and tourism costs including food, local travel, entrance fees Rs 200-1000/ day.

What are some possible weekend excursions/activities for young people?

MANY. Hiking, beaches, local walking tours, historical tours, palaces, forts, temples, and organizations that cater to young people and globalized people. We also encourage students to plan to stay in India for an extra 1-2 weeks to explore other parts of the country, such as visiting the Taj Mahal, or meeting Fellows in other parts of India.

Any other helpful descriptions and comments:

Before joining, we want to have several conversations over skype/ phone with the fellows, so we can better answer their questions.

We would also like students to present us with a final project.