

# MS Business Analytics

Leavey School  
of Business | **20**  $\frac{24}{25}$

Be competitive with a data-driven advantage.



For those seeking a master of science (MS) degree, we created curricula designed for today's most sought-after business specialties, including business analytics, financial analytics, and information systems. You choose; you excel.

Do you want a data-driven advantage? Analytics. Big data. The Internet of everything. The ability to collect and make sense of a vast amount of data has transformed industry—and you can be part of the transformation with our MS in Business Analytics program. Through an expertly designed curriculum that blends business acumen with data analysis, we prepare you for careers in one of the fastest growing, most in-demand fields in tech. Our alumni work at the top firms in the world—earning some of the highest salaries in the nation.

The Santa Clara MSBA program is designed to develop leaders with a broad business, economic, and social perspective who are capable of managing change. These STEM designated degree program allows students opportunities to explore interests in big data, data science, data skills in marketing and marketing analytics.

## Contact Information

Graduate Business Admissions, Leavey School of Business  
408.554.4539, [msadmissions@scu.edu](mailto:msadmissions@scu.edu)  
[scu.edu/business/ms-business-analytics](http://scu.edu/business/ms-business-analytics)

### Program Details

- **Program duration:** 16 Months
- **Time/schedule:** Evening and Saturday classes
- **Course delivery:** Cohort-style; elective courses are flexible.
- **Total units:** 42
- **Tuition per unit** = \$1,406 (2023-24)

### Class Profile

**Average age:** 27

**Average GPA:** 3.40

**Average GMAT:** 655 and **GRE:** 316

**Average TOEFL:** 94

**Average months of work experience:** 25

**Gender representation:** 77% F, 23% M

### Apply Online

- Personal Statement and Resume
- GMAT or GRE score
- Two letters of recommendation
- U.S. transcripts or NACES Evaluation showing U.S. bachelor's degree equivalent
- TOEFL, IELTS, or Duolingo exam required for applicants educated outside of the U.S.
- Successful completion of 1 college-level course of calculus and 1 college-level of statistics preferably at time of application, no later than start of program

### Deadlines

**Fall:** April 1 for priority scholarship consideration

**May 1 Final Deadline**

# MSBA CURRICULUM



**Core classes:** Core classes include four core topics areas: Business Foundations, Statistics and Optimization, Business Analytics, and Technology.

**Elective options:** Visualization, Big Data Modeling, Financial Analytics, FinTech, Deep Learning, Natural Language Processing, among others elective options.

## Masters in Business Analytics students work or intern at these Silicon Valley companies:

23andMe  
Articence  
Applied Materials  
Attology  
Atlassian  
Box  
Cognizant  
Compliance.ai  
Deloitte  
Dropbox  
EY  
Fanatics  
Gilead Sciences

Gymshark  
Intuit  
KLA  
Lumentum  
Paypal  
Payactiv  
Seagate Technologies  
ServiceNow, Inc.  
Tara Intelligence  
Tesla  
Uber  
Youtube  
Zeitro, Inc

**Santa Clara University, with over 100,000 alumni, sits at the Heart of Silicon Valley on the doorstep of the biggest tech companies in the world.**

