

MS Business Analytics

Leavey School
of Business | 20²⁴/₂₅

Be competitive with a data-driven advantage.



For those seeking a master of science (MS) degree, we created curricula designed for today's most sought-after business specialties, including business analytics, financial analytics, and information systems. You choose; you excel.

Do you want a data-driven advantage? Analytics. Big data. The Internet of everything. The ability to collect and make sense of a vast amount of data has transformed industry— and you can be part of the transformation with our MS in Business Analytics program. Through an expertly designed curriculum that blends business acumen with data analysis, we prepare you for careers in one of the fastest growing, most in-demand fields in tech. Our alumni work at the top firms in the world—earning some of the highest salaries in the nation.

The Santa Clara MSBA program is designed to develop leaders with a broad business, economic, and social perspective who are capable of managing change. These STEM designated degree program allows students opportunities to explore interests in big data, data science, data skills in marketing and marketing analytics.

Contact Information

Graduate Business Admissions, Leavey School of Business
408.554.4539, msadmissions@scu.edu
scu.edu/business/ms-business-analytics

Program Details

- **Program duration:** 16 Months
- **Time/schedule:** Evening and Saturday classes
- **Course delivery:** Cohort-style; elective courses are flexible.
- **Total units:** 42
- **Tuition per unit** = \$1,406 (2023-24)

Class Profile

Average age: 27
Average GPA: 3.40
Average GMAT: 655 and **GRE:** 316
Average TOEFL: 94
Average months of work experience: 25
Gender representation: 77% F, 23% M

Apply Online

- Personal Statement and Resume
- GMAT or GRE score
- Two letters of recommendation
- U.S. transcripts or NACES Evaluation showing U.S. bachelor's degree equivalent
- TOEFL, IELTS, or Duolingo exam required for applicants educated outside of the U.S.
- Successful completion of 1 college-level course of calculus and 1 college-level of statistics preferably at time of application, no later than start of program

Deadlines

Fall: April 1 for priority scholarship consideration
May 1 Final Deadline

MSBA CURRICULUM



Core classes: Core classes include four core topics areas: Business Foundations, Statistics and Optimization, Business Analytics, and Technology.

Elective options: Visualization, Big Data Modeling, Financial Analytics, FinTech, Deep Learning, Natural Language Processing, among others elective options.

Masters in Business Analytics students work or intern at these Silicon Valley companies:

23andMe
Articence
Applied Materials
Attology
Atlassian
Box
Cognizant
Compliance.ai
Deloitte
Dropbox
EY
Fanatics
Gilead Sciences

Gymshark
Intuit
KLA
Lumentum
Paypal
Payactiv
Seagate Technologies
ServiceNow, Inc.
Tara Intelligence
Tesla
Uber
Youtube
Zeitro, Inc

Santa Clara University, with over 100,000 alumni, sits at the Heart of Silicon Valley on the doorstep of the biggest tech companies in the world.

