

EXECUTIVE MBA

#14 NATIONWIDE

U.S. News & World Report for
Executive MBA Program

Program Details

- **Program duration:** 20 months, August 2024 - March 2026
- **Time/schedule:** Classes meet every other weekend: Fridays from 5:00 - 9:00 pm and Saturdays from 9:00 am - 5:00 pm
- **Course delivery:** Cohort-style, 25 - 30 students
- Total cost of \$119,090 (2023-24) includes tuition, meals, parking and international trip (excluding air fare)

Class Profile

- **Average age:** 42
- 26% hold **graduate degrees**
- **Average years of work experience:** 17
- **Gender representation:** 48% F, 52% M

Apply Online

- Personal Statement
- Executive Assessment recommended (can be waived)
- Transcripts or WES Evaluation showing US bachelor's degree equivalent
- Two letters of recommendation
- Interview

Deadlines

April 1 for priority scholarship consideration

June 1 Final Deadline

Innovate with Impact. Join Silicon Valley's Elite Leadership with the #1 Executive MBA in the Valley.

The Executive MBA program is designed specifically for seasoned executives with 10 or more years of managerial experience, who want to become impactful leaders. Our 20 month program enables you to manage innovation and change in dynamic and global environments.

Our newly re-designed curriculum, taught by our top rated faculty, is built on the following foundations that the C-suite covet.

- **Innovative & Entrepreneurial Thinking** – Think differently and provide creative solutions to critical business problems
- **Strategic Leadership** - Become a visionary and influential leader of prominent firms in the Bay Area and beyond
- **Analytical Decision Making** - Infuse critical thinking and enable data driven conclusions
- **Cross Functional Execution** - Integrate different functions to implement solutions effectively

Our Advantage

- Professional development and career coaching
- Networking and mentoring from Bronco alumni
- Global immersion and experiential learning through projects, speaker panels and bootcamps
- Personalization and flexibility to take electives

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After five thematic terms, bookended with two intensive leadership weekends, you'll be the executive that Silicon Valley is looking for.

Term 1 (August - December)

- Leadership is Everyone's Business
- Strategic Management
- Analytical Decisions
- Managing Organizations and Teams

Term 2 (January - April)

- Economics and Global Business
- Financial Accounting
- Finance
- Executive Coaching

Term 3 (May - August)

- Marketing Strategy
- Managing Operations, Technologies, and Supply Chains
- Business Ethics
- Creativity
- Alumni Mentor Sessions

International Immersion (August)

Term 4 (September - December)

- New Venture Creation
- New Product Innovation & Management
- Negotiations
- Corporate Entrepreneurship

Term 5 (January - March)

- Strategy and Business Model Innovation
- The Personal Journal for Leaders
- Electives (sample electives from over 20 available EMBA electives):
 - Game Theory and Strategic Behavior
 - Mergers, Acquisitions, and Corporate Restructuring
 - Artificial Intelligence
 - Social Benefit Entrepreneurship
 - Achieving Brand Leadership

“My experience with SCU EMBA opened my eyes about ripple effects in business decision making. The program provides a comprehensive vision of what is needed to run a business from A to Z. I was able to successfully apply various business decision frameworks the day after I learned about it. This propelled my career in a role that involved managing a full business unit.

Giampietro Bieli - Executive MBA '18
Director, Marketing & Applications, KLA

Contact Information

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