Sample SCU Data Science Custom Program Agenda

Santa Clara University - Lucas Hall

Day 1	Day 2	Day 3	Day 4	Day 5
7:30 - 8:30 Breakfast	7:30 - 8:30 Breakfast	7:30 - 8:30 Breakfast	7:30 - 8:30 Breakfast	7:15am - 8:10am Breakfast
8:30 - 11:30 Introduction to Marketing Analytics	8:30 - 11:30 Data Driven Decisions: Prediction and Forecasting in Silicon Valley	8:30 - 11:30 Entrepreneurial Finance and Venture Capital	9:00-9:45am **Travel Time - To LinkedIn** 10:00am-13:00pm **LinkedIn visit and lunch**	8:15-8:45 **Travel Time - To Plug and Play** 9:00-1:00 **Company Visit and Lunch: Plug and Play**
11:30 - 13:30 **Lunch**	11:30 - 13:30 **Lunch**	11:30 - 12:20 **Lunch**	13:00 - 13:30 **Travel Time - To Netflix** 13:30 - 16:30 **Company Visit: Netflix** 16:30 - 17:00 **Travel Time - Back to SCU**	1:00 - 14:30 **Travel Time - To Gilroy Outlets Shopping** 14:30 - 19:00 **Gilroy Outlet Shopping** 19:00 - 19:30 **Travel Time - Back to SCU**
13:30 - 14:00 **Travel Time - To Cisco** 14:00 - 16:00 **Company Visit: Cisco** 16:00 - 16:30 **Travel Time - Back to SCU**	1:30 - 4:30pm AI, Deep Learning, and Networks in Data Science	12:30 - 13:00 **Travel Time - To Google** 13:00 - 14:30 **Company Visit: Google - Lecture 1** 14:30 - 15:00 **Travel Time - To Google** 15:00 - 16:30 **Company Visit: Google - Lecture 2** 16:30 - 17:00 **Travel Time - Back to SCU**	18:00 - 21:00 **Closing Dinner** (Adobe Lodge) - Certificate & Celebration	
18:00 - 20:00 **Welcome Reception** (Adobe Lodge - SCU Campus)				