QIUWEN LI

ASSISTANT PROFESSOR
Graphic Design
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EDUCATION

2016	**Minneapolis College of Art and Design**
	M.F.A. Graphic Design
	Master's Thesis: Exploring Typographic Elements in Both Abstract and Applied Form
	Mentor: Erik Brandt
2014	**St. Cloud State University**
	B.F.A. Graphic Design (Summa Cum Laude)

TEACHING EXPERIENCE

Fall 2019 – Present	**Assistant Professor, Tenure-Track, Graphic Design**
	Santa Clara University, Santa Clara, CA
Fall 2016 – Spring 2019	**Assistant Professor, Tenure-Track, Graphic Design**
	University of South Dakota, Vermillion, SD

DESIGN/ART EXHIBITION

2019	**Form** (group), CICA Museum, Gyeonggi-do, Korea
	CHINA VISAP 2019 (group), Chengdu, China
	4th International Poster Biennale Lublin (group), MCSU Art Gallery of the Faculty of Art, Lublin, Poland
	USD Faculty Show (invitational), Washington Pavilion, Sioux Falls, SD, United States
2018	**Beyond Screens** (solo), Cecelia Coker Bell Gallery, Hartsville, SC, United States
	"Fabric", SCSU Alumni Exhibition (invitational), Paramount Center for the Arts, Saint Cloud, MN, United States
	Fine Arts Faculty Show (invitational), University of South Dakota, Vermillion, SD, United States
2017	**Cheap Street Poster Art Festival** (group), Bologna, Italy
	What is, What isn't (solo), Salmon Gallery, Huntsville, AL, United States
	IN-BETWEEN (solo), Inver Hills Community College, Inver Grove Heights, MN, United States
2016	**8-Bit Exhibition** (group), Whitdel Arts Gallery, Hamtramck, MI, United States
	NBTWN (solo), Gallery One OST / Tractorworks Building, Minneapolis, MN, United States
	The Project Passion (group), Conkling Gallery, Mankato, MN, United States
2015	**Randomness** (solo), MCAD Library Gallery, Minneapolis, MN, United States
	Meeting Waters (group), MCAD Whittier Gallery, Minneapolis, MN, United States
	Hallways: encounters in a narrow space with light, sound and objects (group), Casket Arts Building, Minneapolis, MN, United States
	Jet Lag (group), MCAD Concourse Gallery, Minneapolis, MN, United States
	Made at MCAD 2015 (group), MCAD Main Gallery, Minneapolis, MN, United States
	All Hallows Eve (group), MCAD Whittier Gallery, Minneapolis, MN, United States

AWARD

2019	**MUT ZUR WUT International Poster Design** Finalist, Heidelberg, Germany
2018	**LAG Festival Poster Competition** 1st prize, University of Silesia in Katowice, Poland
	International Art Design Competition Winner, Interactive Art Award, Professional Category, Beijing, China

2017	**Creative Quarterly** "100 Best Fine Art of 2016", New York, NY
	Creative Quarterly 48 Winner, Fine Art: Professional Category, New York, NY
2016	**STA 100 Competition, The Society of Typographic Arts** Winner, Chicago, IL
	9th International Design Awards Gold, Other Graphic designs Category, Los Angeles, CA
	Adobe Design Achievement Awards Semifinalist, Commercial-Web/App/Game,
	Design Category, San Jose, CA
	Design and Design International Award Winner, Paris, France
2015	**Design and Design International Award** Winner, Paris, France
	Creative Quarterly Winner, Fine Art Category: Student Category, New York, NY
	Creative Quarterly Winner, Graphic Design Category: Student Category, New York, NY
	Adobe Design Achievement Awards Semifinalist, Print Communications Category,
	Design Category, San Jose, CA
	Adobe Design Achievement Awards Semifinalist, Exhibition Design Category,
	Design Category, San Jose, CA
2014	**American Advertising Federation** Gold ADDY Award, Washington, D.C.
2013	**American Advertising Federation** Silver ADDY Award, Washington, D.C.

PRESENTATION

2019	**Thinking Like A Web Developer: The Application of System Thinking in Web and Interface**
	Design Courses SECAC Conference, The University of Tennessee, Chattanooga, TN, United States
	Publish Delux Sioux Falls Design Center, Sioux Falls, SD, United States
2018	**The Evolution of Facial Emotion Recognition Technology and Its Effectiveness in**
	Human Interaction International Conference on Applied Factors and Ergonomics, Orlando, FL,
	United States
	Analysis of Facial Emotion Recognition in Video Chatting The 7th Annual International
	Conference on Journalism & Mass Communications, Singapore
	Design Thinking South Dakota Arts & Education Conference, Black Hill State University,
	Spearfish, SD, United States

PUBLICATION

2019	**Happiness on Instagram – Content Analysis and Engagement Based on Attention Theory**
	Advances in Interdisciplinary Practice in Industrial Design, edited by WonJoon Chung, Cliff
	Sungsoo Shin, pp 13-20. Vol. 968. Berlin: Springer, Cham, 2019.
	Ficciones Typografika: 1642 edited by Mark Gowing, Texts: Ben DuVal, Paul Schmelzer, Erik
	Brandt, Photography: Erik Brandt, Formist Edition 18, 2019.
2018	**Analysis of Facial Emotion Recognition in Video Chatting** Advances in Interdisciplinary
	Practice in Industrial Design, edited by WonJoon Chung, Cliff Sungsoo Shin, p217-p226.
	Vol. 790. Berlin: Springer, Cham, 2018.
2016	**The Artist Catalogue** Vol. 5 Issue 4, publication of The Artist Catalogue LLC. 2016.

WORK EXPERIENCE

2015 – 2016	**Teaching Assistant**
	MCAD, course: Typography I, Minneapolis, MN
August 2014 – May 2016	**Graduate Assistant**
	MCAD Online Learning, Minneapolis, MN
August 2015 – December 2015	**Graphic Designer**
	James Dayton Design, Minneapolis, MN
June 2014 – August 2014	**Graphic Design Intern**
	Reverie, Bloomfield Hills, MI
May 2013 – May 2014	**Graphic Designer**
	SCSU Department of Residential Life, St. Cloud, MN
January 2012 – May 2013	**Graphic Designer**
	SCSU Dean's Office in Miller Center, St. Cloud, MN

GRANT LIST

Spring 2018	**Travel Grant for Presentation**
	College of Fine Arts
	University of South Dakota
2017 – 2018	**CTL Teaching and Learning Grant**
	Center for Teaching and Learning
	University of South Dakota
2016 – 2017	**SHS Seed Grant**
	School of Health Science
	University of South Dakota

UNIVERSITY COMMITTEE

2018 – 2019	**Information Technology Council Committee**
	University of South Dakota
2017 – 2019	**C&I Committee**
	University of South Dakota
2017 – 2019	**Conflict of Interest Subcommittee**
	University of South Dakota
2016 – 2019	**College of Fine Arts Inclusive Excellence Committee**
	University of South Dakota
2017 – 2018	**Chair, Graphic Design Assistant Professor Search Committee**
	University of South Dakota
2016 – 2017	**Committee Member, Painting Assistant Professor Search Committee**
	University of South Dakota

PROFESSIONAL MEMBERSHIPS

College Art Association (CAA)
Design Educator member

Global Science and Technology Forum (GSTF)
Educator member

American Institute of Graphic Designers (AIGA)

Board Member, AIGA South Dakota chapter

American Institute of Graphic Designers (AIGA)

Student Group Advisor, University of South Dakota

CLIENT LIST

Hope House of St Croix Valley

Hyde Development

James Dayton Design

Medical Marketing Solutions

Medical Industry Leadership Institute

Nock Design Group

Reverie